

MAKE THE MOST OF YOUR MEMBERSHIP

EVENTS, NETWORKING AND MARKETING OPPORTUNITIES 2025



WELCOME TO THE COLD CHAIN FEDERATION

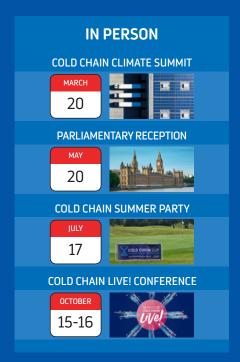
By joining the Cold Chain Federation you have demonstrated your support for the UK cold chain. Our growing membership continues to make us stronger and helps us to be a robust positive voice for the industry.

It is important to us that you can make the most of your membership and we can help you do so. Whether you want to share your unique knowledge about your products and services, meet key decision-makers from cold chain businesses or simply build brand-awareness we have ways to help you make your membership work for you.

We have built a robust programme of activities that are a huge benefit to our community ranging from online webinars and discussions to face-to-face conferences and networking events right through to digital communications, social channels and advertising and editorial opportunities in Cold Chain News magazine.

Read on and see how you can make the most of your membership.

COLD CHAIN FEDERATION IN 2025







AND MUCH MORE...

The Cold Chain Federation is a not-for-profit trade body owned by its members. The income we receive from our events helps us invest in quality content, research and other activities; strengthening our role as the representative and unique network for the UK cold chain.



MEMBERSHIP BENEFITS

+ PROMOTE YOUR BRAND AND SERVICES

As a member we encourage you to tell your existing and future customers about your affiliation to us, associating your brand with ours. Your membership will be listed in our membership directory, your cold chain relevant news will be shared on our website and in our newsletter.

You can also partner in events and other activities, sponsor content and advertise in sector leading magazine Cold Chain News and associated weekly e-newsletter.

+ BUILD YOUR NETWORK

The CCF is a unique community, where professionals share knowledge and experiences. You can attend virtual and face to face events, engage with our social media activities and share relevant content through us to build your personal and corporate network within UK cold chain.

STAY INFORMED

Whether you are new to the cold chain or have a lifetime of experience you will benefit from up to the minute news, views and analysis from our unique community.

Our regular communications include newsletters, emails and virtual briefings. By staying plugged into these comms you will know what is happening and what is front of mind across the cold chain sector.

MAKE A DIFFERENCE

As the lobbying voice of our industry, we have a unique role. Throughout recent issues such as Brexit, the Covid pandemic and the energy crisis, CCF has been a visible, present voice for members in media and government forums. We are also involved across government on longer term issues like the sustainability and net zero transition – publishing regular briefings, policy papers and collaborating in wider initiatives.

On the right issues your knowledge, input and participation in our work will make us more effective and build your reputation and impact in our industry.



TALK TO US

The best way to ensure you are making the most of your membership is to talk Rachel Nunn, our Membership Engagement Manager who would be pleased to talk to you and help you to work out how you can maxmise the benefit of membership.

Rachel Nunn: rachel@coldchainfed.org.uk Tel: 07717 250501

PLATINUM CLUB



COLD CHAIN PLATINUM CLUB



Cold Chain Platinum Club was launched to provide members seeking strategic alignment with the UK cold chain and wishing to support multiple Cold Chain Federation events and activities the opportunity to do so in a single and affordable package.

As well as premium visibility across our events programme, culminating in headline partnership of our Cold Chain Live! conference, Platinum Club membership also brings with it exclusive access to our regional dinners as well as an enhanced advertising and editorial package in Cold Chain News.

PLATINUM CLUB SUMMARY OF BENEFITS

A package can be created around your business' specific requirements, but typically includes:

TICKETS AND ACTVITIES

- Headline partner in the Cold Chain Live! conference.
- Partner in the annual parliamentary event.
- Participation in the exclusive Regional Dinner series.

PHUS

- 10 tickets to Cold Chain Live! for your colleagues and guests.
- One exhibitor place and two tickets to the Cold Chain Climate Summit.
- One team entry and sponsor package to Cold Chain Federation Summer Party.
- Four tickets to annual parliamentary event.
- One feature editorial and four full page display ads in Cold Chain News.













IN PERSON EVENTS PROGRAMME

As a member you can attend all our events and it is one of the best ways to get to meet potential customers or supporters in a relaxed informal environment and build your network and knowledge about the cold chain.

Our events are either free to attend or tickets sold at discounted 'member rates'.

MARCH 20



• COLD CHAIN CLIMATE SUMMIT

MAY 20



PARLIAMENTARY RECEPTION

17



COLD CHAIN
 SUMMER PARTY

OCTOBER

15-16



• COLD CHAIN LIVE!









COLD CHAIN CLIMATE SUMMIT & COLD CHAIN SUSTAINABILITY AWARDS

THURSDAY 20TH MARCH 2025 / THE SLATE, UNIVERSITY OF WARWICK

The Cold Chain Climate Summit at the University of Warwick returns for 2025 and it's bigger and better than ever. Now in its third year, our speakers and panellists will focus on three main themes of emissions reduction, climate resilience and climate leadership.

Our exhibition, keynote presentations and panel discussions will again feature the latest innovations and technology in cold storage and distribution this time focussed on three distinct themes; reducing emissions, climate resilience and climate leadership.

With around 200 cold chain professionals expected, this event is a great opportunity to discuss and promote your sustainability solutions with the UK cold chain community.

COLD CHAIN SUSTAINABILITY AWARDS

Our industry is making great strides towards a sustainable future through innovation, collaboration and serious investment into improving energy efficiency and reducing emissions. The Cold Chain Sustainability Awards is our way of recognising and celebrating the businesses, facilities and individuals leading the way.

Our awards have been designed to provide an opportunity for all our members to gain much deserved recognition. So whether you are a sustainability minded storage business, a distribution company or a supplier of products and services, we encourage you to consider an application to one of three categories:

- Sustainability Business Awards
- Technology Breakthrough
- Sustainability Champions

MEMBERSHIP OFFER

One free ticket per member company.

PREMIUM OPPORTUNITIES

TICKETS (See separate price list)

- · Additional guest member company.
- Non-member.

AWARD ENTRIES

- Opening November 2024.
- · Judged by an independent panel of experts.





COLD CHAIN CLIMATE SUMMIT & COLD CHAIN SUSTAINABILITY AWARDS PARTNERSHIP OPPORTUNITIES

THURSDAY 20TH MARCH 2025 / THE SLATE, WARWICK CONFERENCES

HEADLINE PARTNER	EXHIBITOR	PLATINUM CLUB		
Headline position in all conference branding - 'in association with'.	Exhibition space in networking area.	Exhibition space.		
Sponsor of one of the three categories of the awards	Up to two conference tickets, billed as an exhibitor in pre-event promotion	Up to three conference tickets.		
Billed as conference partners in all marketing pre and post event.		Billed as an exhibitor in pre-event promotion.		
Premium exhibition space in networking area.	Listing in all event materials and in Cold Chain News event special.	Listing in all event materials and in Cold Chain News events special.		
Opportunity to contribute a panelist to the debate.				
Up to four places at the Summit.				
Advertising and editorial partnership in Cold Chain News event special.				











PARLIAMENTARY RECEPTION

TUESDAY 20TH MAY 2025 / PAVILION TERRACE, HOUSE OF COMMONS, LONDON

MEMBER ONLY EXCLUSIVE EVENT

The Cold Chain Federation is a unique and powerful voice for our industry. Each year we take that voice to the heart of Westminster, into the Houses of Parliament itself. Our reception is attended by circa 150 cold chain business leaders and this year we take our three degree challenge to parliamentarians.

The event is part industry networking and celebration, part lobbying initiative to show the Ministers, MPs and Peers the vital, serious and future facing industry that we represent.

MEMBERSHIP

 Free to attend BUT places strictly limited, first come first served ticket.

PLATINUM CLUB EXCLUSIVE

- Billed as Event Supporter.
- Opportunity to put display materials in space.
- Part of post event reporting of event.
- Opportunity to send up to four people to event.











SUMMER PARTY FEATURING THE COLD CHAIN CUP & COLD CHAIN GAMES

THURSDAY 17TH JULY 2025 / CELTIC MANOR RESORT, MONMOUTHSHIRE

Sometimes it's just good to kick back and relax with colleagues and friends old and new. The Cold Chain Summer Party is our long established and popular annual social event. It has been designed to be friendly and inclusive for all, so whether you enjoy a round of golf or prefer other activities, we have something for you. It's all capped off with a summer party and dinner for everyone. What's not to love.

This year we return to the fabulous Celtic Manor Resort in South Wales. Famous for hosting the 2010 Ryder Cup, the resort has a number of excellent golf courses and a host of activities for our non-golfing members.

Golfers compete for the COLD CHAIN CUP with plenty of other competitions thrown in for good measure. Suitable for all levels!

If you don't play golf, join our COLD CHAIN GAMES where you can try your hand at archery, laser combat and axe throwing! Prizes for the best team in each activity!

At the end of the day we all get together for our SUMMER PARTY. An informal drinks reception, followed by a three course dinner to connect with friends old and new and recall the adventures of the day!

MEMBERSHIP OFFER

One free place at the Summer Party dinner.

PREMIUM OPPORTUNITIES

TICKETS AND ACTVITIES (See separate price list)

- Party only.
- Golf team of four (includes party).
- · Golf individual (includes party).
- Cold Chain Games (includes party).





SUMMER PARTY FEATURING THE COLD CHAIN CUP & COLD CHAIN GAMES

THURSDAY 17TH JULY 2025 / CELTIC MANOR RESORT, MONMOUTHSHIRE

SUMMER PARTY PARTNERSHIPS

Cold Chain Cup (Low handicappers)	Includes team of four, competition prizes, banner on course and in party venue.
Cold Chain Cup (High handicappers)	Includes team of four, competition prizes, banner on course and in party venue.
Team Trophy	Includes team of four, competition prizes, banner on course and in party venue.
Yellow Ball Competition	Includes team of four, competition prizes, banner on course and in party venue.
Nearest the Pin	Includes two golf places, competition prize, logo on course and banner in party venue.
Longest Drive	Includes two golf places, competition prize, logo on course and banner in party venue.
Straightest Drive	Includes two golf places, competition prize, logo on course and banner in party venue.
Golf Genius	Includes team of four, competition prizes, logo on Golf Genius app, used by all golfers and banner in party venue.
Packed Lunch - Golf	Includes team of four golfers, banner on course and in party venue, plus logo on lunch bags.
Goody Bags – Golf	Includes team of four golfers, banner on course and in party venue. Sponsor can provide branded merchandise to add to the bags which usually contain golf balls, a strokesaver and ball marker/pitch repairer.
Cold Chain Games	Sponsored by our Platinum Partners.
Packed Lunch – Games	Includes four activities places, banner on course and in party venue, plus logo on lunch bags.
Goody Bags – Games	Includes team of four golfers, banner on course and in party venue. Sponsor can provide branded merchandise to add to the bags which usually contain a venue branded gift.
Drinks Reception	Includes team of four golfers or activities places, in party venue and logo on drinks reception table.
Dinner	Includes team of four golfers or activities places, in party venue and logo on tables.







COLD CHAIN LIVE!

15TH - 16TH OCTOBER 2025 / TELFORD INTERNATIONAL CENTRE

Cold Chain Live! is our flagship event of the year. Attracting an audience of over 400, drawn from senior executives and business owners within the cold chain together with representatives from the companies that supply goods and services to them, it has been growing in stature since its inception.

The conference stage hosts top quality speakers from the cold chain, academia, government and related industries who will deliver presentations and take part in panel discussions.

Breakout rooms provide the opportunity to delve deeper into the themes affecting cold chain businesses and an Innovation Zone hosts short, sharp product-led presentations.

EXHIBITION

Each year the exhibition element has also grown and we are delighted that we are now able to accommodate over 30 exhibitors, including vehicles and trailers fitted with the latest kit and also show cold storage solutions under the same roof.

GALA DINNER

On the evening of the first day, we relax and kick back at the Cold Chain Live! Gala Dinner. Meet for drinks before sitting down to a sumptuous three course meal with table drinks provided, making new connections and reflecting on the day's content.

MEMBERSHIP INCLUSIVE

- Storage and distribution member companies two places.
- Associate member companies one place.

PREMIUM OPPORTUNITIES

TICKETS AND ACTIVITIES (See separate price list)

Non-member conference dinner tickets (each).

- Dinner and additional tickets.
- Member tickets for the dinner.
- Tables of 10 available at the dinner.
- Additional member conference tickets.

PARTNERSHIP PACKAGES

- Table top exhibitor spaces.
- Vehicle and trailer spaces.
- Cold storage equipment.

PLATINUM CLUB EXCLUSIVE

- Headline partnership.
- See overleaf for details.









COLD CHAIN LIVE! PARTNERSHIP OPPORTUNITIES

15TH - 16TH OCTOBER 2025 / TELFORD INTERNATIONAL CENTRE

PLATINUM CLUB	GOLD PARTNERS	EXHIBITOR		
Headline position in all conference branding – 'in association with'.	Prominent position in all conference branding – 'supported by'.	Exhibition space in networking area.		
Billed as conference partners in all marketing pre and post event.	Billed as conference supporters in all marketing pre and post event.	Two additional conference tickets.		
Premium exhibition space in networking area.	Premium exhibition space in networking area.	Three dinner places.		
Collaboration in event programming.	Opportunity to speak in one of the breakout zones.	Listing in all event materials and in Cold Chain News event special.		
Speaking opportunity as part of a discussion panel on main stage.	Up to five places at conference and dinner.			
Opportunity to co-brand a breakout zone.	Advertising opportunity in Cold Chain News event special.			
Up to 10 places at conference and dinner.				
Advertising and editorial partnership in Cold Chain News event special.				









COLD CHAIN LIVE! PARTNERSHIP OPPORTUNITIES

 15^{TH} - 16^{TH} October 2025 / Telford international centre

OTHER PARTNERSHIPS

Vehicle exhibition space	Opportunity to display a vehicle or trailer either within the exhibition hall or in external exhibition area. Listing in event materials and in Cold Chain News event special. Includes three places at conference and dinner.	
Large equipment exhibition space	Opportunity to display large equipment either within the exhibition hall or in external exhibition area. Listing in event materials and in Cold Chain News event special. Includes three places at conference and dinner.	
Lanyards	Sponsor's logo on lanyards worn by all delegates. Listing in event materials and in Cold Chain News event special. Includes up to five places at conference and dinner.	
Day One buffet lunch	Banners and logo positioned around the catering area during the lunch break. Listing in event materials and in Cold Chain News event special. Includes two places at conference and dinner.	
Day Two buffet breakfast	Banners and logo positioned around the catering area during the breakfast networking session. Listing in event materials and in Cold Chain News event special. Includes two places at conference and dinner.	
Rolling advertisement	Shown on screen as delegates enter and leave the main conference room.	
Sponsorship of gala dinner	Logo displayed in prominent position on screens and on gifts on each table. Opportunity to have banners located around the room. Listing in event materials and in Cold Chain News event special. Includes up to 10 places at conference and dinner.	
Drinks Reception at gala dinner	Banners and logo positioned around the area during the drinks reception. Listing in event materials and in Cold Chain News event special. Includes up to five places at conference and dinner.	





OTHER IN-PERSON EVENTS

FUTURE OF COLD CHAIN REGIONAL DINNERS

These dinners are exclusivley for storage and distribution members and by invitation only to discuss how the Federation is delivering against its strategic objectives for the cold chain.

• Free to attend – Exclusively for Storage & Distribution members plus Platinum Club members.

PLATINUM CLUB EXCLUSIVE

 Opportunity to attend these invitation only dinners.



EXPERT GROUP MEETINGS

Usually held virtually, our expert groups meet periodically to discuss issues, crunch common problems or share knowledge. Where the issues covered are of relevance to your business, or you have insights or knowledge to share, you will be invited to take part.

MEMBERSHIP INCLUSIVE

• Free to attend - But invitation only based on relevance.

Keep up to date with all of our events at:

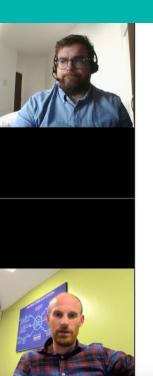
https://www.coldchainfederation.org.uk/events/





VIRTUAL





NET ZERO: CHALLENGE OR OPPORTUNITY?



VIRTUAL PROGRAMME

THROUGHOUT THE YEAR

The Federation's virtual programme is a key part of our way to bring the industry together to share key information and knowledge and reach as many people as possible across all levels of cold chain businesses.

The Federation's virtual events fall into two categories and formats – both designed to engage people with different issues or themes.













Format

Short workshop style sessions, one speaker, one topic.

Opportunity to provide value to our Associate Members.

Seminar/conference style events on a key topic.

Run over multiple days with guest speakers sharing curated content on a defined theme.

Themes

Expert interviews and presentations.

Warehousing Week: 1st-3rd April 2025

Cold store construction, refrigeration, blast freezing, racking, WMS, material handling.

Transport Week: 17th-19th June 2025

TRUs, trailer technology, fleet management, electrification.

Energy Week: 11th-13th November 2025

Energy efficiency, cold ctore construction, sustainable power.

Target audience

Circa 30-50 members.

Up to one a week (outside of holiday periods).

Circa 80-150 people mainly cold chain operators and suppliers.

Three a year.

Membership inclusive

All virtual events are free to attend for an unlimited number of people.

Additional opportunities

PREMIUM OPPORTUNITIES

Opportunities to participate are available free to all members.

Subject to editorial decisions on relevance and content.

Limited to one a year per member (unless exceptional circumstances).

PREMIUM OPPORTUNITIES

Opportunities to sponsor a week (see price list) to include:

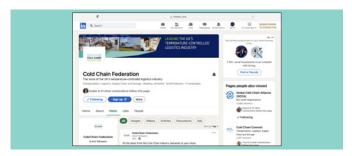
Billing as series partner.

Speaking opportunity.





SOCIAL MEDIA



COLD CHAIN SOCIAL MEDIA – X (FORMERLY TWITTER) AND LINKEDIN

The Cold Chain Federation has an active web and social media presence, regularly sharing new content across its LinkedIn, X, and YouTube channels. All linking back to our dedicated membership website.

As a member you can plug into these networks with brand presence, news, interviews and profiles shared via our network all as part of your annual membership.



COLD CHAIN YOUTUBE

MEMBERSHIP INCLUSIVE

- Cold Chain Federation will reshare all cold chain relevant social media output as a matter of course from its @coldchainfed X account and via its LinkedIn profile.
- Cold Chain Federation will reshare relevant video content on Cold Chain TV You Tube channel where appropriate.

MEMBER EXCLUSIVE COMMUNICATIONS







FEDERATION WEBSITE

MONTHLY NEWSLETTER

The Cold Chain Federation maintains a regular high quality communication channel exclusively to its members about the work of the Federation, our events and membership activities. We also share regular briefings about what is going on behind the headlines in key political, regulatory and industry events.

TER WEEKLY BRIEFING

MEMBERSHIP INCLUSIVE

- You will receive the Federation's monthly newsletter and have unlimited access to the resources in the Federation website.
- Details about your company, the services you offer and contact information appear in the membership directory of the Cold Chain Federation website linked from our newsletter every month.



ONLINE AND IN PRINT



MAGAZINE

With a reach of over 8,000 cold chain professionals, Cold Chain News magazine, it's weekly news digest and dedicated website provides Cold Chain Federation members with integrated advertising and editorial opportunities.



COLD CHAIN NEWS MAGAZINE

MEMBERSHIP INCLUSIVE

 Your logo and website address will be listed in the supplier directory of Cold Chain News, published quarterly and delivered to over 8,000 cold chain professionals.

PREMIUM OPPORTUNITIES

 Advertising and editorial opportunities are available at an extra cost in Cold Chain News. See separate price list for details.



COLD CHAIN NEWS WEBSITE AND WEEKLY E-NEWS

PREMIUM OPPORTUNITIES

 Cold Chain News combines a website with over 30,000 unique users annually and weekly e-news distributed to over 8,000 cold chain professionals. Both channels offer additional opportunities for brand exposure using banners and display ads.
 See separate price list for details.







MAKE THE MOST OF YOUR MEMBERSHIP SUMMARY

ONLINE COLD CHAIN SOCIAL MEDIA	Regular, high impact, growing social media presence on LinkedIn, X and YouTube. Showcasing the cold chain, sharing news and amplifying your content.	Retweet and reshare included.	Advertising and editorial tie up opportunities.		
O	COLD CHAIN NEWS	The trade magazine for the cold chain. editorially independent but showcasing the accumulated knowledge and insight of the Cold Chain Federation and its members.	Subscription included. Free directory listing	Advertisir tie up o	Premium advertising package included.
VIRTUAL	COLD CHAIN INSIGHT	Periodic virtual conferences, with set piece presentations, discussion panels and leading edge content.	Free to attend.	Sponsorship opportunities.	
VIRT	COLD CHAIN CONNECT	A regular short sharp session talking about a topic, product, or problem that cold chain people are interested in. A chance to share your knowledge or solutions to market.	Free to attend.	Additional speaking opportunities.	
	OTHER EVENTS	Including on-site briefing events, expert meetings, and more. A chance to learn, contribute and network in unique ways.	Free		Future of Cold Chain Dinner Series.
	COLD CHAIN LIVE!	The business conference for the UK cold chain – high quality content, thought leadership and top quality networking. Includes large, indoor exhibition and Gala Dinner.	Discounted tickets.	Extra tickets, sponsorship, and exhibition space.	Headline sponsorship included.
IN PERSON	IN PERSON SUMMER PARTY AND GOLF	A fun, informal, relaxing way to entertain colleagues, customers and make new contacts.	One free place to the party element of the day.	Extra places and sponsorship opportunities.	Tickets and sponsorship included.
	PARLIAMENTARY EVENT	A unique experience, recognising the vital role of cold chain to government and MPs. Top value networking and brand promotion.	One free place.		Sponsorship included.
	COLD CHAIN CLIMATE SUMMIT	The annual event for all things sustainability, and championing the facilities, transport businesses and people that are leading the way on climate change in the Cold Chain Sustainability Awards.	One free place.	Extra tickets, sponsorship, and exhibition space.	Exhibitor space included.
INSIGHT	MARKET INFO AND INTELLIGENCE	Access to member content, briefings, newsletters and research/analysis outputs. Support from CCF team in understanding the market better.	Included		
BRAND AND INSIGHT	BRAND ASSOCIATION	Opportunity to cite you are a member in customer facing sales and marketing communications.	Included		
			MEMBERSHIP	PREMIUM OPPORTUNITIES	PLATINUM CLUB INCLUSIVE

To discuss how to make Cold Chain Federation membership work for you contact Rachel Nunn on 07717 250501 or email rachel@coldchainfed.org.uk

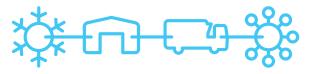


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For further information on our events programme and partnership opportunities please contact:

Rachel Nunn, Membership Engagement Manager E rachel@coldchainfed.org.uk

T 0118 988 4468 E info@coldchainfed.org.uk

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