

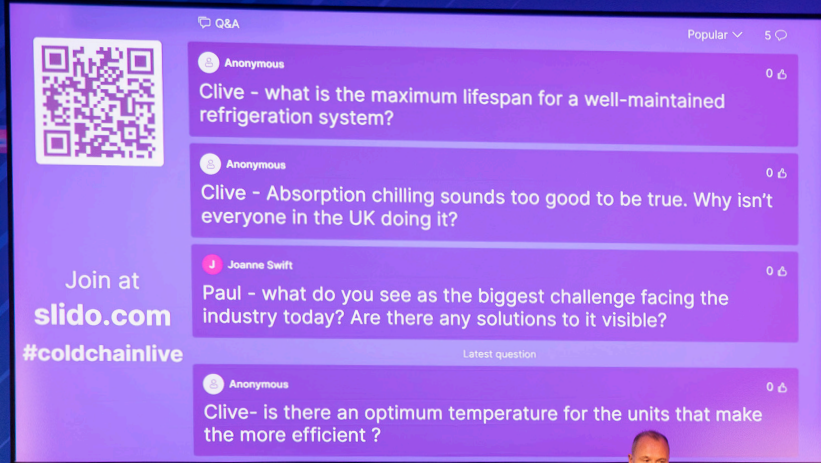



**COLD CHAIN
FEDERATION**



COLD CHAIN LIVE! 2024 PARTNERSHIP OPPORTUNITIES

4TH – 5TH SEPTEMBER 2024 / TELFORD INTERNATIONAL CENTRE



THE DEFINITIVE INDUSTRY CONFERENCE FOR THE COLD CHAIN

Cold Chain Live! has been a sold out smash hit for the past two years and growing each time. In 2024 we take another step up to host a bigger and better event with top quality speakers from the cold chain, academia, government and related industries. Breakout zones will host discussion panels debating key challenges facing the cold chain.

In 2023 we attracted an audience of 400+ drawn from senior executives and business owners within the cold chain together with representatives from companies that supply goods and services to them. We anticipate that 2024 will see a further increase in the number of delegates.

Cold Chain Live! is the perfect event for you to increase your marketing reach to the decision-makers within the cold chain sector.

NEW FOR 2024

- New, centrally located venue with great road and rail links.
- Innovation Zone presentations during networking breaks, showcasing new cold chain products and services.
- More frequent breaks to allow for extended networking across both days.
- Bigger networking area to accommodate more exhibitors.
- Vehicle displays.
- Three course Gala Dinner located at the same venue.

EVENT PARTNERSHIPS

GOLD PARTNERS

- Prominent position in all conference branding – “supported by”.
- Billed as conference supporters in all marketing pre and post event.
- Exhibition space in networking area.
- Opportunity to sponsor the Innovation Zone.
- Up to five places at conference and dinner.
- Advertising opportunity in Cold Chain News event special.

PRICE: £5,000

EXHIBITION OPPORTUNITIES

EXHIBITION SPACE

Our exhibition hall is where our 400+ delegates and decision-makers take their breaks.

- Table top exhibition space in networking area.
- Up to three places at conference and dinner.
- Listing in all events materials and Cold Chain News event special.

PRICE: £1,500

VEHICLE EXHIBITION SPACE

- Option for indoor or outdoor vehicle display.

PRICE: £1,000

All prices are exclusive of VAT



OTHER SPONSORSHIP OPPORTUNITIES

CONFERENCE

SPONSORSHIP	NUMBER AVAILABLE	PRICE
Branded conference lanyards <ul style="list-style-type: none"> Worn by all delegates 	1	£5,000
Day one lunch sponsor <ul style="list-style-type: none"> Logo in catering area Exclusivity available – enquire for details 	2	£2,000
Day two breakfast sponsor <ul style="list-style-type: none"> Logo in catering area Exclusivity available – enquire for details 	2	£2,000
Rolling advert on main stage screen <ul style="list-style-type: none"> Shown as delegates arrive and leave conference room 	10	£500

DINNER

All evening sponsors will have their logos and a thank you message on screen.

SPONSORSHIP	NUMBER AVAILABLE	PRICE
Evening drinks reception <ul style="list-style-type: none"> Includes branding in reception area Five places at dinner 	1	SOLD
Table drinks <ul style="list-style-type: none"> Includes bottle collar branding Five places at dinner 	1	£5,000
Table gifts <ul style="list-style-type: none"> Sponsor to provide gifts – CCF must approve gift Five places at dinner 	1	£5,000
Whole dinner <ul style="list-style-type: none"> Prominent branding in dinner venue Five places at dinner Exclusivity available – enquire for details 	3	£5,000

All prices are exclusive of VAT

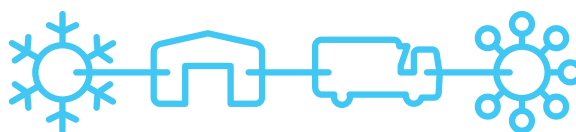
Contact Rachel Nunn for all sponsorship enquiries [E rachel@coldchainfed.org.uk](mailto:rachel@coldchainfed.org.uk) [T 07717 250501](tel:07717250501)



Cold Chain Federation Platinum Club members have the headline partnerships at Cold Chain Live! included in their membership package and we thank them for their continued support.



The Cold Chain Federation is a not-for-profit trade body owned by its members. We budget our activities to cover their costs. The income we receive helps us invest in quality content, research and other activities; strengthening our role as the representative and unique network for the UK cold chain.



For further information on Cold ChainLive! 2024 partnership opportunities please contact:

Rachel Nunn, Membership Engagement Manager

E rachel@coldchainfed.org.uk

T 07717 250501

E info@coldchainfed.org.uk

T 0118 988 4468

Cold Chain Federation
7 Diddenham Court, Lambwood Hill,
Grazeley, Reading, Berkshire RG7 1JQ