

COLD CHAIN AND CLIMATE CHANGE – FINDING PRAGMATIC SOLUTIONS

18-19 MAY 2021 10:30-12:00

2021 is set to be a big year for climate change policy and the road to net zero. Culminating in the UK Climate Change Conference - COP26 conference in Glasgow in November, we also await the Government's response to the CCC's Sixth Carbon budget recommendations, the long-awaited Environment Bill and also delayed road maps for transport decarbonisation and perhaps a wider road map for how the UK will achieve a net zero economy by 2050.

The Cold Chain Federation's net zero project team will be on hand to detail how these policies will impact the cold chain.

In this week sessions include:

- The future of carbon taxation
- Establishing effective sustainability strategy in cold chain operations
- innovations that will shape the future of cold chain
- update on CCF Net Zero Project

DELIVERING SECURE & SUSTAINABLE FOOD SUPPLY CHAIN

6-7 JULY 2021 10:30-12:00

Following the publication of our FOOD SAFETY GUIDE, this week we are exploring the challenges around food safety law in temperature-controlled storage & distribution and how to effectively address them. Be a part of the ongoing discussion around safe frozen and chilled storage temperatures and learn about the innovations being implemented by some operators to reduce temperature fluctuations within their cold stores.

Join us to find out how this guide can help cold chain businesses identify and resolve any weak spots in their operations and ultimately achieve the BRCGS AA rating.

In this week sessions include:

- Introducing the CCF Food Safety Guide
- Getting and keeping your AA rating in BRCGS
- Establishing excellent food safety culture
- Future of food regulation – solutions and innovation

COLD CHAIN PEOPLE: DEVELOP, SUPPORT AND MOTIVATE YOUR BEST ASSET

21-22 SEPTEMBER 2021 10:30-12:00

Cold chain will succeed or fail because of the way it attracts, trains and supports people. Faced with the most competitive recruitment market logistics has ever seen cold chain businesses have to take control. What have we learnt about our ways of working and our business culture during the covid period? and how do we match our future needs to the skills and motivation of our workforce? In this week sessions include:

- Creating and maintaining the right culture in your business
- Motivating employees to achieve sustainability goals
- Encouraging and promoting diversity in your cold chain workforce
- Keeping people safe at work

COLD CHAIN ENERGY WEEK

16-17 NOVEMBER 2021 10:30-12:00

The second annual cold chain Energy Week – where we bring together the best practice, innovation and policy updates for businesses in the cold chain. In this week sessions include:

- An update on the Cold Chain Federation Climate Change Agreement
- Future of energy policy – COP26 and beyond
- Making renewable work for cold chain
- The Electronic Vehicle Transition Challenge

SUPPORTING GLOBAL BRITAIN – BREXIT ONE YEAR ON

11-12 JANUARY 2022 10:30-12:00

One year on from the start of trading outside of the EU we look back at how trade between the UK, EU and Northern Ireland has changed and how cold chain businesses have coped with the transition. Have we achieved frictionless trade?

Join us to find out what you need to know about developments in processes and technology to help you moved chilled and frozen products to the EU and NI quickly and efficiently. In this week sessions include:

- A review of UK trade policy post Jan 2021
- Innovation and opportunity in international freight
- Cutting through the red tape – innovations and solutions

SPONSORSHIP OPPORTUNITIES

We are seeking partners to support this COLD CHAIN INSIGHT Series. Choose from three tiers: **exclusive SERIES SPONSOR** opportunity, individual **EVENT SPONSOR** (applies to both days) or **INNOVATION ZONE SPONSOR** (2 available per event).

| | SERIES SPONSOR £3000 | EVENT SPONSOR £750 | INNOVATION ZONE £500 |
|---|---|-------------------------------|---------------------------------|
| Number of events covered | 5 | 1 | 1 |
| Billed as “Series Partner” | Yes | | |
| Billed as “Event Partner” | | Yes | |
| Log and link on CCF website | Whole series | Event | Event Day 2 |
| Logo and links in social media | Whole series | Event | |
| Logo and links in all pre- and post- event marketing | Whole series | Event | |
| Opportunity to be part of the policy day discussion panel | Whole series (or your choice of events) | Yes | |
| Opportunity to present on innovation day (15 mins) | Yes, if applicable | | Yes |
| Recording of event will be uploaded to CCF website | Yes | Yes | Yes |
| Copy of recording available | Yes | Yes | On request |
| Post event attendee list | Yes | Yes | Yes |

Our previous 2 day events have attracted around 200 registrations and attendees have numbered circa 150.

Sponsorship will be sold on a first come, first served basis, so contact **Sharon Mughal** on **07717 014072** to book now.