

DAY IN, DAY OUT.

WE TURN PROBLEMS INTO POTENTIAL.



DELIVERED BY
**COMPANY
SHOP
GROUP**

UNLOCKING SOCIAL MOBILITY

ACCESS TO THE FOOD THAT WE REDISTRIBUTE ACROSS OUR WHOLE GROUP IS NOT A DRIVER FOR SOCIAL MOBILITY IN ITSELF, BUT IT IS A DRIVER FOR CREATING THE CIRCUMSTANCES THAT ALLOW FOR POSITIVE UPWARD SOCIAL MOBILITY. THIS IS PARTICULARLY KEY IN EDUCATIONAL ATTAINMENT AND HEALTH.

At Company Shop Group, we believe in the power of food, we also believe that intelligent management of surplus enables us to release positive environmental and social value from the food that people often call waste.

No good food should be wasted; it can and should be the catalyst for individuals and communities to thrive, that is why it was first produced, processed and prepared. We recognise that we were not founded on a mission to maximise social mobility, but this drive has become part of our business ethic. Through understanding the drivers of mobility and the levers we have at our disposal, we have meticulously researched and carefully planned how we maximise the value of our business as a driver for social mobility. This is not an accident or luck; but has come through painstaking planning and analysis of our actions and our impact.

**“ONE CANNOT THINK WELL,
LOVE WELL, SLEEP WELL, IF
ONE HAS NOT DINED WELL**

Virginia Woolf, “A Room of One’s Own”

As Company Shop Group grows, we see that impact increase. The more stock we redistribute, the more economic recovery we offer to industry. But more than that, we support our customers, empower our communities and grow our colleagues to maximise their potential and enhance their social mobility. This drive creates impact not just in the short term, but for future generations.



WE CALL THIS LONG-TERM SUSTAINABLE MINDSET - CORPORATE SURPLUS RESPONSIBILITY



CLICK HERE TO READ MORE ABOUT HOW WE UNLOCK SOCIAL MOBILITY THROUGH SURPLUS.

THE GROCER GOLD AWARDS

Congratulations to all the finalists in the Grocer Gold Awards 2020. We are proud to be shortlisted alongside our amazing industry partners, all showcasing their brilliant initiatives in the ‘Waste Not, Want Not’ category.



REDISTRIBUTING WITH COMPANY SHOP GROUP:

COMPANY SHOP - OUR SUSTAINABLE COMMERCIAL MODEL
COMMUNITY SHOP - OUR LIFE CHANGING SOCIAL ENTERPRISE

As we continue to invest in both scale and capabilities, we have talked to businesses across the FMCG industry about what is important to them. Working with CIL Management Consultants, we have gained strong insight into what we do well for our partners, and what more we can do. Here are some headlines about why our partners choose to redistribute their surplus products through us.

BRAND PROTECTION

“COMPANY SHOP GROUP ARE AN **ESSENTIAL PARTNER, SUPPORTING US TO ENSURE THAT ANY SURPLUSES ARE HANDLED SUSTAINABLY, IN A FOOD SAFE WAY THAT PROTECTS OUR BRAND.**”

CAPABILITIES

“IF COMPANY SHOP DIDN'T EXIST THEN A LOT OF THE SURPLUS THAT WE CURRENTLY REDISTRIBUTE WOULD HAVE TO BE THROWN AWAY BECAUSE THERE'S NO-ONE ELSE HANDLING THIS SORT OF STOCK”

COMMERCIAL RETURN

“WE WORK WITH COMPANY SHOP BECAUSE, AS A BUSINESS, WE BELIEVE THAT WE SHOULD ACHIEVE THE BEST COMMERCIAL VALUE THAT WE CAN FOR OUR PRODUCTS AND THEN DO THE GREATEST SOCIAL GOOD THAT WE CAN WITH ANY SURPLUS REMAINING”

COMMUNITY SHOP

When you are hungry, being given a fish is welcome, but tomorrow you will be hungry again. We give access to both a fish and a rod, and then stand shoulder to shoulder with our families and communities until they are catching fish for themselves.

That is how we build stronger individuals and more confident communities.

The amazing partners who support our work in Community Shop truly understand the long-lasting sustainable change that we are making to peoples' lives and that it only takes their surplus products to deliver it. As one of our partners recently said; “that's priceless”.

“COMMUNITY SHOP IS ONE OF THE MOST BRILLIANT SOCIAL ENTERPRISES I'VE SEEN”

THE EASY OPTION

“...ABILITY TO HANDLE VOLUME IS ONE OF COMPANY SHOP'S KEY STRENGTHS”

“...AND IT CAN COLLECT SURPLUS WHICH IS SO HELPFUL”

“...THEY (CSG) OPERATE ACROSS 7 DAYS, WHICH WE NEED”

“I'M ALWAYS AMAZED AT HOW FAST THEY CAN TURNAROUND SHORT DATED STOCK”

“...IT (CSG) DOES A LOT OF HARD WORK TO MAKE LIFE EASIER FOR US”

TO FIND OUT MORE ABOUT THE BENEFITS OF WORKING WITH US, CALL OUR SURPLUS HOTLINE 0800 211 8484 OR DROP US AN EMAIL AT SURPLUS@COMPANYSHOP.CO.UK

LUMINARY SPOTLIGHT

AS OUR PIONEERING COHORT OF LUMINARIES COMPLETED THEIR 'FLOODLIGHT' MODULE THIS WEEK, WE WERE DELIGHTED TO HAVE DR LIZ GOODWIN JOIN THE FEEDBACK SESSION. INSPIRING, THROUGH HER INSIGHTS AND EXPERIENCE, THE GROUP DISCUSSED THE IMPACT OF THEIR WORK IN THE WIDER CONTEXT OF THE GLOBAL IMPERATIVE TO ADDRESS THE ISSUE OF WASTE.



As the cohort now progresses to 'Kaleidoscope', incorporating a range of imaginative techniques and disruptive thinking models, this module is purposefully designed to challenge the norms and discover better ways of working.

→ TAKE OUR LUMINARY CHALLENGE. WHERE DO YOU SIT ON THE SURPLUS SLIDER? ARE YOU IN THE DARK AGES OR ALREADY A LUMINARY?



POWERED BY COMPANY SHOP GROUP

INGENUITY HARNESSSED

In May 2019, Company Shop Group was awarded £1.96m from the Department for Environment, Food and Rural Affairs (DEFRA) as part of a wider initiative to substantially reduce food waste. This funding represented a significant step forward by the government in recognising the importance of investing in a range of surplus redistribution options.



Department for Environment Food & Rural Affairs

Our trailblazing project provided a solution that no other redistributor could – addressing the complex interventions necessary to increase the redistribution of products further up the manufacturing supply chain. This is valuable surplus stock that had not previously been redistributed due to the cost and complexity of accessing it.

Focused on three fronts; intervention, process change and culture change, our findings led us to establish sustainable resources and solutions that will provide the industry with options for the wasted good food that has previously been beyond the reach of redistribution.

“THROUGH THIS PROJECT COMPANY SHOP GROUP HAS CHALLENGED THE STATUS QUO OF THE FOOD SYSTEM AND HIGHLIGHTED WHERE THE FOOD INDUSTRY CAN MAKE REAL INROADS INTO REDUCING SURPLUS FOOD. I LOOK TO THE INDUSTRY TO CONSIDER THE FINDINGS AND EXPLORE THE TOOLKITS COMPANY SHOP GROUP HAVE PRODUCED AND FOLLOW THEIR EXAMPLE BY TAKING ACTION. SURPLUS FOOD SHOULD BE UTILISED AND I CALL ON THE INDUSTRY TO MAXIMISE ITS COMMERCIAL, SOCIAL AND ENVIRONMENTAL VALUE.”



Rebecca Pow MP, Defra Environment Minister

→ TO READ MORE, FIND OUR REPORT HERE.

