

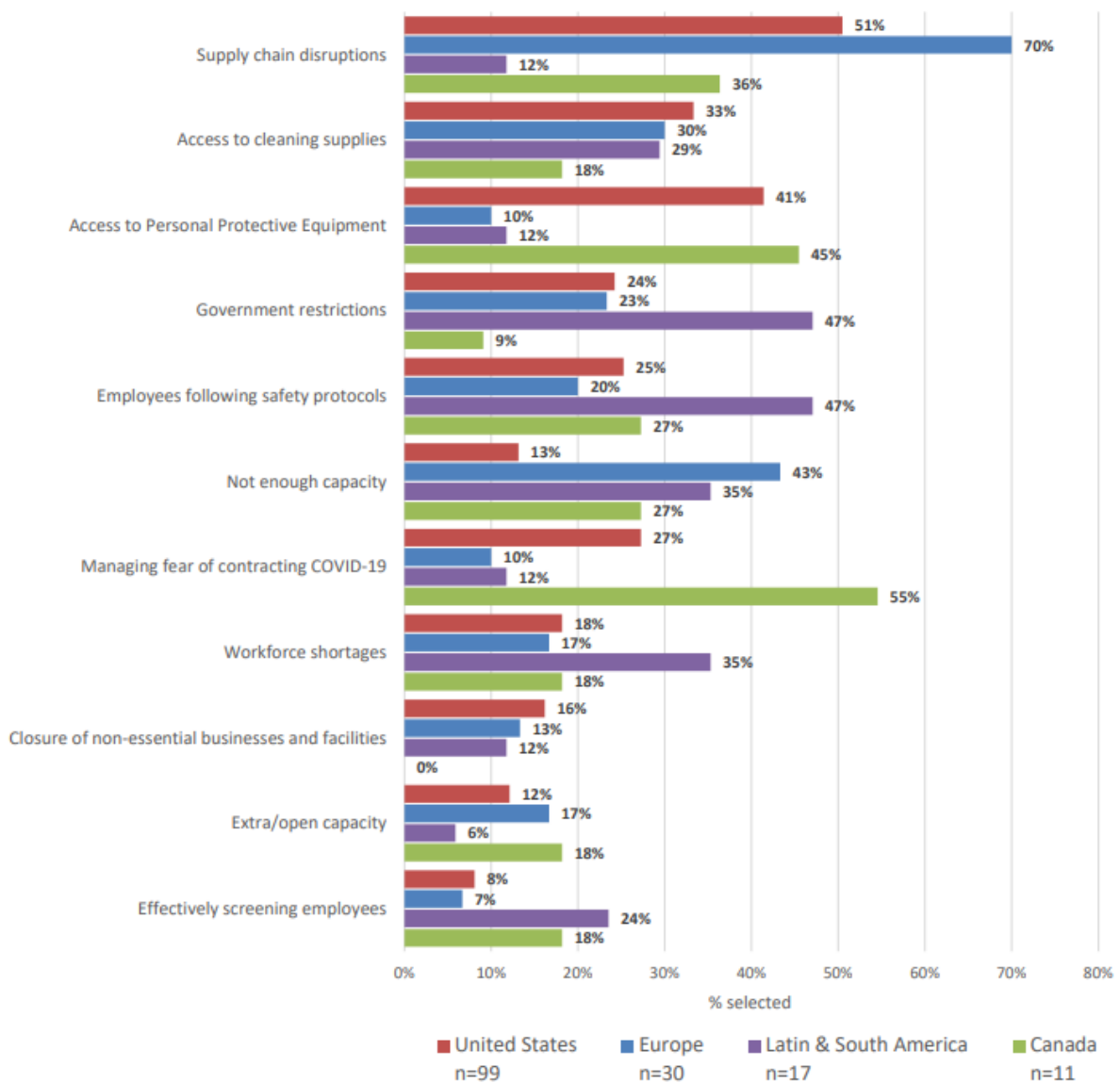
GCCA – COVID-19 Cold Chain Business Impact Survey

The Global Cold Chain Alliance (GCCA) conducted a survey between April 28th and May 11th to understand the impacts of the pandemic on the cold chain. They had 170 responses from across the world, including the UK. Respondents were predominantly from cold storage operations, however responses from transportation companies and suppliers were also received. The following note summarises the key findings from European businesses. The full GCCA report, which includes breakdowns by business type, can be found [here](#).

Challenges caused by Covid-19

A much greater proportion of European businesses reported supply chain disruptions and lack of capacity issues than in other regions. Conversely, access to PPE and Government restrictions were seen as less of an issue.

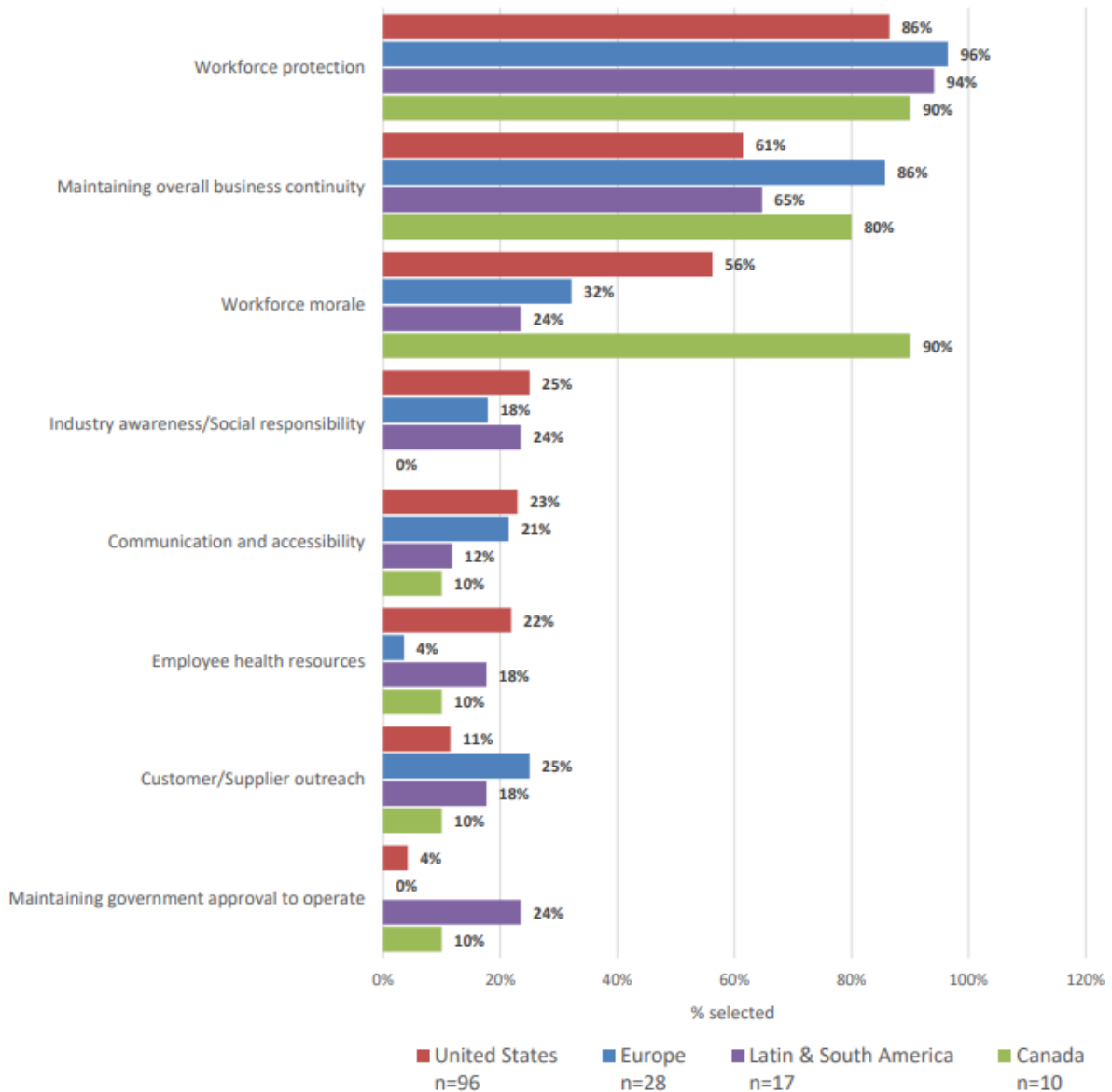
What are the top three challenges facing your business as a result of the current COVID-19 pandemic?



Measures taken by cold chain businesses globally

Unsurprisingly, European businesses have prioritised increasing workforce protection and maintaining business continuity to adapt to Covid-19.

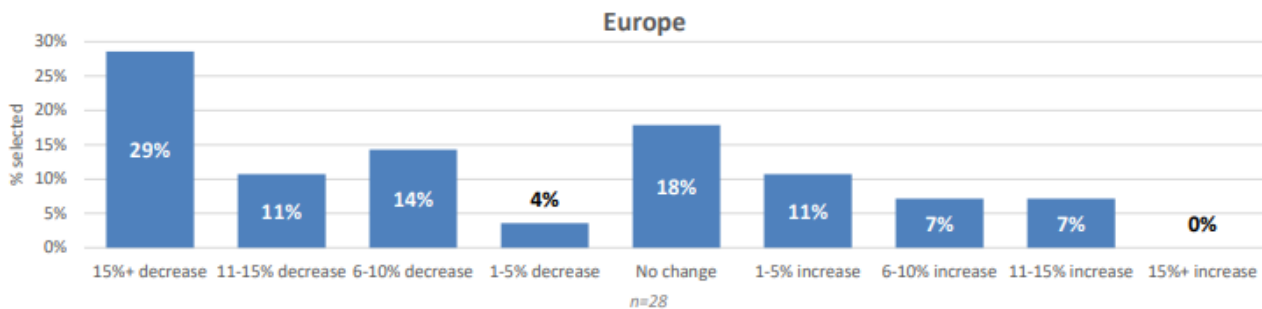
Which of the following measures are you prioritizing as a company in reaction to the crisis? Select the top 3 answers.



Financial Impacts – Europe

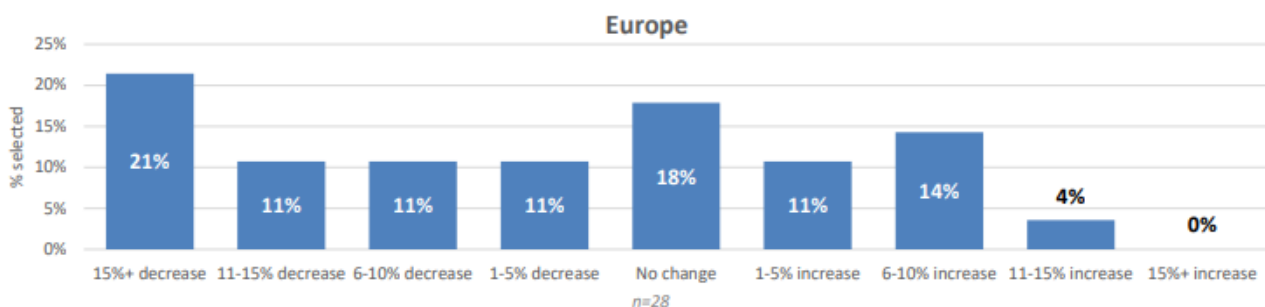
58% of respondents have seen a negative financial impact due to Covid-19, whilst 25% have seen a positive effect and 18%, no change.

What do you believe the financial impact on revenue (percentage): a) has been to date (actual Q1-Q2 vs pre-crisis expectations)



Similarly, 54% expect revenue losses over the next 6 months, with 25% reporting expected revenue increases.

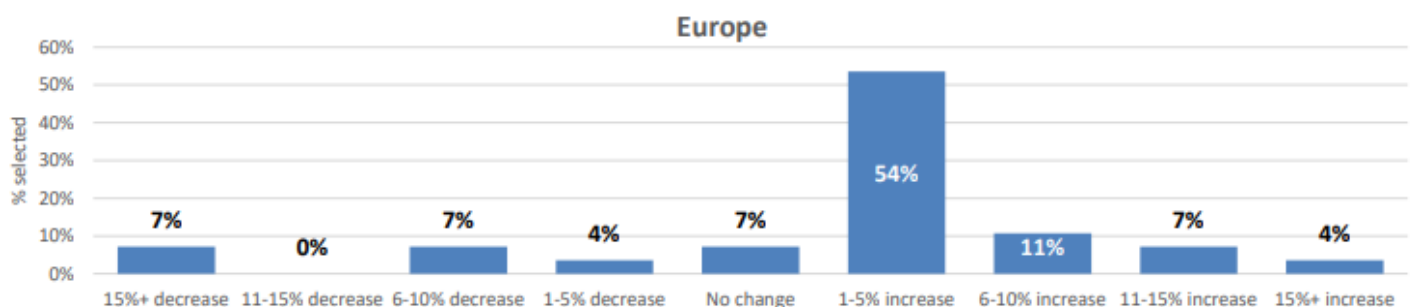
What do you believe the financial impact on revenue: could be across the next 6 months (actual Q1-Q2 vs pre-crisis expectations)



Costs – Europe

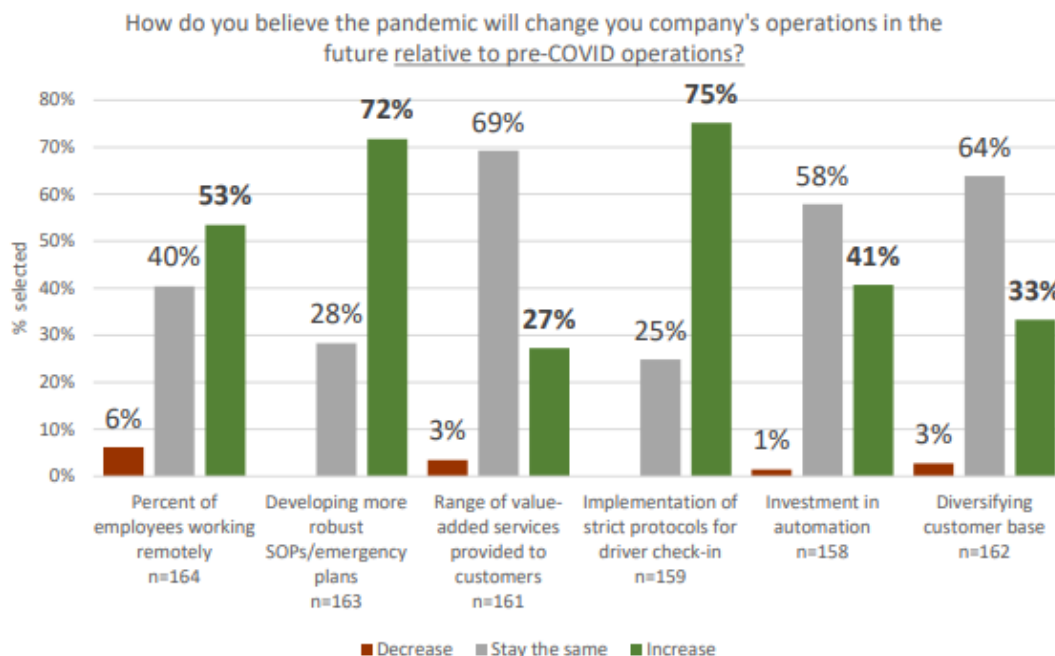
Most European businesses have seen a 1-5% increase in their costs (54%), with 18% of respondents seeing more than a 5% increase and 18% seeing a decrease in their monthly costs.

What has been the impact on your monthly cost of doing business due to any changes in work flow and/or process – extra cleaning, sanitizing, staggering work shifts, food for employees, employee transportation, overtime/appreciation pay, etc.?



Future Outlook – Global

Globally, businesses reported that Covid-19 would result in them looking to change operations. The most common changes expected included: developing more robust emergency measures (72% of respondents), implementing stricter protocols for driver check-ins (75%), more remote working (53%) and investing in automation (41%).



Industry Trends – Global

Globally, the main changes respondents felt that Covid-19 will cause in the industry were: an increase in e-commerce/direct to consumer delivery (74% of respondents), more outsourcing by customers (46%) and diversification of temperature controlled products in the food industry (48%).

