



EVENTS PROGRAMME 2020

JOIN US



In 2019 we made a big change. We launched the Cold Chain Federation. Our mission is to be a strong voice of the cold chain in the UK. It's been a great start with new members increased engagement and a real sense of momentum. 2020 is a key year for us and I am delighted to offer you the chance to be part of it.

Our 2020 events programme is our most ambitious yet offering a series of must-not-miss opportunities to learn, network and influence the future of our industry.

Our Annual General Meeting and Lunch will be held in the heart of Westminster, a fitting location for a Federation influencing government thinking. Our new look Golf Day, featuring the "Cold Chain Cup", will be held at a spectacular Ryder Cup venue.

Energy efficiency and climate change are at the top of the agenda for cold chain businesses and we will be holding an Energy Summit to provide a forum for facility owners to get informed and share your views on how best to address the challenges.

I'm particularly excited to unveil a brand new two-day Conference, in an impressive venue, featuring a high quality, content-led programme with top end speakers attracting delegates from all parts of the temp controlled supply chain. Over the two days there will be a series of sessions themed to the major topics facing the cold chain from the changing retail market, to technology changes and regulatory/policy challenges. I will also be looking to broaden the platform away from just UK business voices, bringing in voices from other markets, research and others.

So, read on and let us know how you would like to get involved. The earlier you do, the more value you get from our event marketing programme.

Delegate bookings will be released in the New Year.

SHANE BRENNAN
Chief Executive
Cold Chain Federation

EVENTS PROGRAMME 2020: SAVE THE DATES

 <p>MAY 21</p>	 <p>JUNE 18</p>	 <p>JULY 8</p>	 <p>SEPTEMBER 24-25</p>	<p>THROUGHOUT 2020</p>
 <p>COLD CHAIN AGM & LUNCH</p>	 <p>COLD CHAIN ENERGY SUMMIT</p>	 <p>COLD CHAIN CUP</p>	 <p>COLD CHAIN Live!</p>	 <p>COLD CHAIN CONNECT</p>
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ANNUAL GENERAL MEETING & LUNCH

21ST MAY 2020 / ATMOSPHERE 29, MILLBANK, LONDON



Join us for the 67th Annual General Meeting of the Cold Chain Federation. Followed by lunch this event is THE gathering of industry leaders in businesses that run the UK's cold chain. This year the event takes place at the spectacular Atmosphere 29 venue with breathtaking 360° views across London.

Since we will be in the heart of Westminster, our special guest is Tim Shipman the Political Editor of The Sunday Times, a man with the inside track on the people, events and controversies of recent political times.

We are expecting around 150 senior executives and business owners from cold chain businesses and businesses that supply into them. Between the AGM and lunch, there will be a networking reception, perfect for meeting and greeting in an informal setting.

Partnership opportunities

- **Headline partners** **SOLD**
- **Awards partner** **£1,500 +VAT**
- **Exhibitors** **£500 + VAT**

Prices

- **Individual** **£150 +VAT**
- **Table of 10** **£1,350 +VAT**





ENERGY SUMMIT

18th JUNE 2020 / THE MIDLAND HOTEL, MANCHESTER

Cold chain businesses are on the frontline of the climate change challenge. Faced with increasing costs and tightening regulation, we have a shared imperative to manage energy differently. From drives to improve energy efficiency within existing buildings, to identifying the technology and system designs of the future, this summit is a must attend for facility owners and operators to get informed and share your views.

Topics we will cover

- Energy and Climate Change – the big picture.
- Taking energy from the grid, now and in the future.
- Generating your own energy – building the business case.
- Achieving energy efficiency excellence.

The event will also include the popular **Innovation Zone** where partners provide quickfire overviews of the ideas and product innovations that businesses can adopt in their business.

Co-located at The Midland Hotel, Manchester, with the TCS&D Awards, we anticipate between 80–100 delegates made up of senior executives and business owners within the cold chain together with representatives from companies that supply goods and services to them. With plenty of opportunity for networking between conference sessions and the opportunity to take part in the Innovation Zone, this event is great value.

Partnership opportunities

- **Headline partners** **SOLD**
- **Exhibitors** **£500 +VAT**

Prices

- **Cold Chain Federation members** **FREE**
- **Non-members, purchased with TCS&D Awards Dinner** **£100 +VAT**
- **Non-members, not attending TCS&D Awards Dinner** **£200 +VAT**





**COLD CHAIN
CUP**

ANNUAL GOLF DAY

8th JULY 2020 / CELTIC MANOR RESORT, NEWPORT, MONMOUTHSHIRE

It's not every day you get to follow in the footsteps of professionals and celebrities alike! Our new look Golf Day is taking place at Celtic Manor Resort and while we can't promise the famous 2010 Course, we do have exclusive use of the Montgomerie Course!

The day will start with a shotgun start nine hole scramble followed by another shotgun start 18 hole Cold Chain Cup in the afternoon. Prizes will be awarded for the longest drive and nearest the pin in addition to individual and team competitions, so get a team together and join us for some serious golfing action!



Partnership opportunities

- **Team of four:** Individual competition prizes, banner on the course. **£1,200 +VAT**
- **Team of four:** Team competition prizes, banner on course. **£1,200 +VAT**
- **Nearest the pin:** Two golfers, competition prize, logo on selected hole. **£500 +VAT**
- **Longest drive:** Two golfers, competition prize, logo on selected hole. **£500 +VAT**
- **Halfway house:** Logo on vouchers, banner at halfway house. **£500 +VAT**
- **Goody bags:** Partner can include branded merchandise. **£500 +VAT**

Price

- **Only £150 +VAT per golfer, including buggy hire.**



2020 CONFERENCE

24th – 25th SEPTEMBER 2020 / INTERNATIONAL CONVENTION CENTRE, BIRMINGHAM

The must attend event for cold chain businesses. This two-day conference will provide delegates with a range of inspiring, informative and up to the minute insight into the opportunities and challenges of running a modern cold chain business.

Delegates will experience a main stage programme hosting some of the most senior figures from within the cold chain and related industries, as well as experts from government and academia. Delegates will be able to choose the most relevant content for them in one of three specialist zones – storage, distribution and compliance – where experts will lead discussions and conduct demonstrations on the topical and shared challenges.

We are anticipating in the region of 250-300 delegates at this two-day event, drawn from senior executives and business owners within the cold chain together with representatives from companies that supply goods and services to them.

PRICES	Non-member	Member / TCS&D Referral
Full Ticket - Two-day conference plus dinner	£500	£250
Early Bird – Before March 31st 2020	N/A	£225
Group Discount – 4 or more tickets	N/A	£225
Conference Only	£300	£150

All prices are exclusive of VAT

	PLATINUM	GOLD	EXHIBITOR
PACKAGE FEATURES	£7,500	£3,500	£750
Billed as “in association with” in all event communications	✓	N/A	N/A
Your logo on the main stage during the conference.	✓	✓	N/A
Speaking opportunity on the main stage	✓	N/A	N/A
Speaking Opportunity in a ‘zone’ session	N/A	✓	N/A
Opportunity to host one of the “Zones” Either Storage, Distribution or Compliance for the two days.	✓	N/A	N/A
Billed as “supported by” in all event communications	N/A	✓	N/A
Your logo on the event website and event marketing communications	✓	✓	N/A
Presence in event brochure	Full Page Advert	Half Page Advert	Logo
Marketing literature/ giveaways in delegate packs	✓	✓	N/A
An exhibition stand	✓	✓	✓
Post event marketing video (bespoke)	✓	N/A	N/A
Use of post event marketing video (generic)	N/A	✓	✓
Tickets included: Conference	10	5	1
Tickets included: Dinner	10	5	1



COLD CHAIN CONNECT

OUR REGULAR WEBINAR SERIES THROUGHOUT 2020

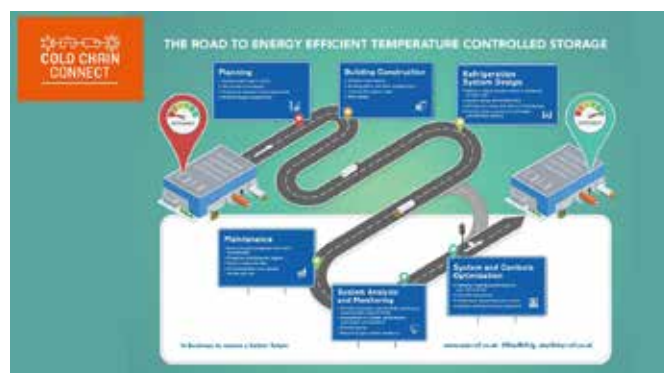
The webinar series for cold chain professionals provides a regular, informative and popular platform for the Federation to share insight and best practice with its members. The events taking place at lunch time usually on a Tuesday are a great way to inform people that cannot easily find the time to get out of their business and attend face to face events. Also they are recorded and are hosted on the Federation website as a learning resource, and widely shared in the Federations social media and news platforms.

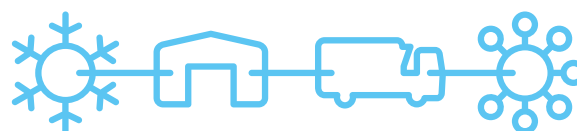
Check our website for a full listing and make sure you're on our mailing list to stay up to date with the latest Cold Chain Connect schedule.

Attendance at these sessions vary depending upon the subject matter, but is usually in the region of 20 people, made up of members and non-members of the Federation.

Partnership opportunities

- **Associate members** **£500 +VAT** subject to content approval
- **Non-members** **£1,500 +VAT** subject to content approval





For further information on our events programme and partnership opportunities please contact:

Jane Jones, Marketing & Events Manager

T 0118 988 4468

E info@coldchainfed.org.uk

Cold Chain Federation
7 Diddenham Court, Lambwood Hill,
Grazeley, Reading, Berkshire RG7 1JQ